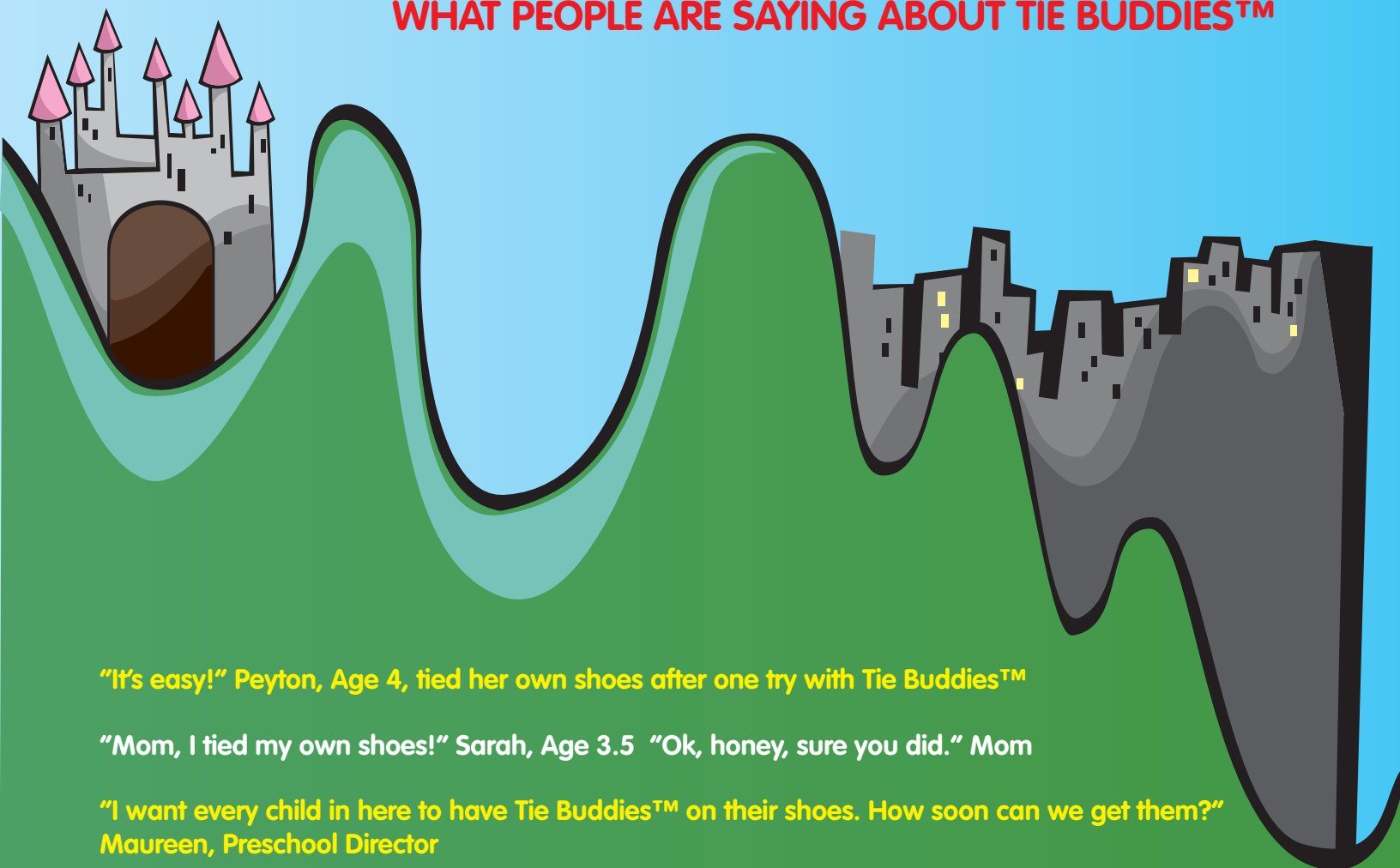


WHAT PEOPLE ARE SAYING ABOUT TIE BUDDIES™



"It's easy!" Peyton, Age 4, tied her own shoes after one try with Tie Buddies™

"Mom, I tied my own shoes!" Sarah, Age 3.5 "Ok, honey, sure you did." Mom

**"I want every child in here to have Tie Buddies™ on their shoes. How soon can we get them?"
Maureen, Preschool Director**

"Why didn't I think of this, it's so easy for the child to visualize the tying when the methodology uses something so relative to them!" Jen, Teacher

"This is so cool! I've been trying to get him to tie his shoes for 6 months and you walk in here with your little invention and now he won't stop tying his own shoes!" Stephanie, Mom

"How soon can I buy a set? I'll pay you \$25 for this pair." Renee, Mom

"This is ingenious! I love it - this is a perfect item for clipstrips at all drug, grocery, mass, toy specialty, shoe stores..... Carolyn, Mom and Senior Vice President, Merchandising and Display Management